



September, 2014

Dear Exhibitor:

On behalf of the Board of Directors of the San Diego Academy of Family Physicians (SDAFP), it is with great pleasure that we cordially invite you and your firm to join us for the 58TH ANNUAL POSTGRADUATE SYMPOSIUM: FAMILY MEDICINE UPDATE 2015. The event will again take place at the beautiful Paradise Point Hotel in Mission Bay, just north of downtown San Diego, June 26-28th, 2015.

The SDAFP has established a tradition over the past 57 years for hosting one of the most outstanding and highly attended Family Medicine postgraduate symposia in California. For the last several years we have averaged a 300 plus attendance. We again anticipate over 300 attendees for our 58th Annual Symposium. We are excited to offer your firm a chance to participate in our Annual Symposium being held in 2015 as one of the featured exhibitors. Exhibits will be available for viewing during registration, as well as morning and afternoon breaks and lunchtime on Friday, June 26th and Saturday, June 27th, 2015.

The exhibit fee for 2015 will again be \$1200 for Exhibitor Space which includes an 8' x 10' booth space as well as a 6' table and 2 chairs. This year we are again offering a 'Premier Package' for \$1500.00 which, in addition to a table and 2 chairs, also allows you to determine your location within the Exhibit Hall. There are also 6' table tops located within the exhibit hall and foyer area if you would prefer this set-up. We will continue to require registrants to obtain initials from at least 75% of the booths they visit, and will also be serving breakfast as well as refreshments during all of the break periods each day in the exhibit area to encourage a good turn out. Please note: If your group signs up before January 31st, 2015, \$100 will be deducted from your exhibitor fee!

Please send your exhibit fee payable to 'San Diego Academy of Family Physicians' and remit by mail to: P.O Box 910144, San Diego, CA 92191, Tax ID: 94-6128841. If paying by credit card you may also fax the enclosed form to: 858-458-9467. If you have questions please don't hesitate to contact me: email - sabrinabazzo@gmail.com, phone – 858-458-9439.

We are looking forward to another successful program this coming year and hope you will choose to be part of it. With this in mind, we look forward to your early response to take advantage of the discounted price!

Sincerely,

Sabrina L. Bazzo, MPH
Executive Administrator