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SDAFP/CAMA Member:

(postmarked by 11/6/09): **\$40**

Non-Member: (postmarked by 11/6/09): **\$60**

All refund requests and late or on-site registration (space permitting) will be assessed a \$10.00 surcharge. Refund request deadline is 11/6/09.

Continental Breakfast and Refreshment Break will be provided.

Please make checks payable to:

San Diego Academy of Family Physicians

P.O. Box 910144

San Diego, CA 92191-0144

Ph: 858-458-9439 Fax: 858-458-9467

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Cancer Coalition (C4)*

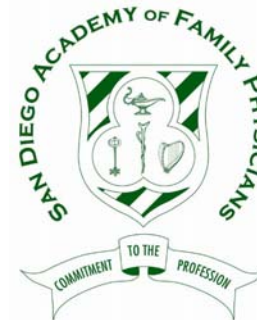
Proudly Presents...

**THE 2009 ALL-MEMBER
MEETING:**

**New Developments and Best
Practice in Colorectal
Cancer Screening**

C4 California Colorectal Cancer Coalition

1710 Webster Street, Oakland, CA 94612 (510) 893-7900
www.CaColonCancer.org



Saturday, November 14, 2009

**Admiral Baker Clubhouse
Mission Valley
2400 Admiral Baker Rd., San Diego,
CA 92120**

7:30 a.m. – 12:30 p.m.

COURSE DESCRIPTION

This program is designed for primary care physicians, general internists, nurse practitioners and physician assistants. The course is a series of four lectures covering the impact of colorectal cancer on patients, their families, as well as the larger community. A menu of colorectal cancer screening tests will be discussed. Methods to increase screening rates in your practice will also be presented.

CONFERENCE OBJECTIVES:

- Understand the burden of death and suffering caused by colorectal cancer in Californians
- Understand how the disease affects individuals based on race, gender and socioeconomic status
- Understand colorectal cancer screening strategies and the advantages and disadvantages of each
- Learn how to implement a colorectal cancer screening program in your office

PROGRAM AGENDA *Saturday, November 14th, 2009*

7:30 - 8:30 AM
Registration/Continental Breakfast

8:30-8:45 AM
Welcome and Introduction
Daniel S. Anderson, MD, FACP

8:45– 9:15AM
Epidemiology of CRC in California
Jon Grief, DO, FACS

9:15-10:15 AM
*Screening for Colorectal Cancer 2009:
Is a Menu of Options Still Relevant?*
James Allison MD, FACP, AGAF

10:15–10:30AM
Refreshment Break

10:30–11:15 AM
Colonoscopy Quality Measures
Dictate Who Should Perform Colonoscopy
Michele Limoges-Gonzalez, RN MSN AN

11:15-12:00 PM
*How the Medical Home Increases CRC
Screening Rates and Overall Quality*
Joseph E. Scherger MD, MPH

12:00– 12:15PM
Final Questions

12:15-12:30PM
Wrap Up and Adjournment

12:30 PM
Distribution of CME Certificates

COURSE FACULTY

James Allison, MD, FACP, AGAF: Clinical Professor of Medicine Emeritus, Division of Gastroenterology, University of California, San Francisco, CA; Adjunct Investigator, Kaiser Division of Research

Daniel S. Anderson, MD, FACP: Clinical Professor of Medicine, University of California, San Diego, CA; Chairperson, California Colorectal Cancer Screening Guideline Development Committee

Jon Grief, DO, FACS: Associate Clinical Professor of Surgery, University of California, San Francisco, CA

Michelle Limoges-Gonzalez, RN, MSN, AN: Nurse Practitioner, Division of Gastroenterology, University of California, Davis, CA

Joseph E. Scherger, MD, MPH: Clinical Professor, Department of Family and Preventive Medicine, University of California, San Diego, CA

CA Colorectal Council President:
Daniel S. Anderson, MD, FACP

**San Diego Academy of Family Physicians
Executive Board:**
Melissa Vourlitis, D.O., President,
Anthony Fatch Chong, M.D., President Elect
Patrick Yassini, M.D., Secretary/Treasurer

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**Application for CME credit has been filed with
the American Academy of Family Physicians.**

*For additional information, please call
858-458-9439 or visit our website:
www.sandiegoafp.org.*